

## EDA orders a Study on the Impact of Defense Offset on the EU



The European Defense Agency ordered in January 2013 a study on « the impact on European Defense Technological and Industrial Base (EDTIB) of defense offsets requested by third countries ». This study will be performed by the French Institute for International and Strategic relations (IRIS), in association with the Italian Institute of International Affairs (IAI) and

the Swedish Stockholm International Peace Research Institute (SIPRI). It will analyze the impact of defense offset requirements of 9 non-EU countries with the highest defense budgets on the EU defense industry. The study should be released in June 2013.

## Launch of Negotiations for a EU-US FTA

Following the recommendation of a High Level Working Group on Jobs and Growth, the EU and US [announced](#) in February 2013 the launch of negotiations on a comprehensive trade agreement that will further their economic relationship.



Ron Kirk, US Trade Representative, and Karel de Gucht, EU Trade Commissioner  
Photo Credits: AFP PHOTO/Karen Bleier

At this stage, this Agreement's objectives are significantly ambitious: as tariffs between the two Parties already are very low, negotiations will focus on the removal of "behind the

borders" barriers, or non-tariff barriers such as regulations and standards that pose difficulties to exporters when trying to access a new market. In the end, the Agreement should either comprise alignment of EU and US rules and technical standards, or mutual recognition of those in many fields. In addition, Parties also are considering developing global rules that may eventually benefit to the multilateral system in the field of intellectual property or sustainable development.

On **government procurement**, Parties will work on enlarging the scope of mutual openness to all levels of government on the basis of **national treatment**.

## Offset Academy

ECCO and ESSEC finalized the selection and recruitment of the trainers for the first session of its Offset Academy's Executive Training to start in March 2013. The teaching staff will be composed of 24 individuals of broad backgrounds and nationalities:



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- Academics selected among ESSEC teaching staff
- Representatives of public and private international institutions
- Experienced Offset practitioners selected among ECCO Members

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### Members only

Don't forget that the Members Area of the ECCO website has a "Small Ads" section where you can either place an announcement regarding your offset requirements or make yourself known as a service provider. It has now been extended to include job offers.

Contact the ECCO staff to post an ad.

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